

Press Release - 1st August 2007

Orb International Buy Dynamic Image End User Division

Orb International, one of the leading suppliers of Corporate and Promotional Merchandise products in the UK, have purchased the 'Dynamic Image End User Trading Division'.

Dynamic Image Ltd will continue to trade solely as a specialist provider of support services to the promotional merchandise trade distributors and suppliers. Their current trade service divisions including Sourcing City, Dynamic Office Software & the soon to be launched Sourcing Planet. Dynamic Image Ltd also have a 50% joint venture stakes in Dynamic Web Creations Ltd and Originally Different Ltd, once again these are companies which solely provide specialist services to the promotional merchandise trade distributors and suppliers.

Orb International based in Glasgow, are firmly established as one of the leading distributor companies in the UK. Formed in 1994 by Mike Smith & Karen McBride the company has built up an enviable reputation for quality, reliability, service & price, and they currently work with some of the biggest companies throughout the UK.

Dynamic Image's end user business has regularly achieved a turnover in the region of £1.3m and the purchase price was a straight purchase at a price equivalent to around one year's gross profit.

Mike Smith from Orb International commented, "This acquisition comes at a very exciting time for us. The company is going through a major growth phase with an estimated turnover for the next year of around £5m. We are working with David and his team to ensure a smooth hand over and we look forward to working with the Dynamic Image End User clients, and welcoming them as customers of Orb International, where they can be assured of the continuation of excellent levels of service."

David Long said, "It has been no secret that the Dynamic Image End User Division has been available for sale for some time. For the past two years our strategy & focus has been on the support services we provide to the trade, & the end user business was no longer a fit with our portfolio of brands & services. We are particularly pleased that we have a buyer who shared our values & service philosophy. The Dynamic Image End User Division is now part of our history, & we are very pleased to now be a supplier solely working to support the trade. We know that our old end user customers are in good

hands & we are now looking forward to developing our business further, to win more business for all of our trade customers, whether distributors or suppliers."

END of Press Release

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sourcing city - sourcing planet - sourcing world marketplace - dynamic office software - dynamic mailing - are brands & trading names of dynamic image ltd.
